Web Designer

Web designers plan, create and code web pages, using technical skills to produce websites that fit customers' requirements.

As a web designer, you'll be involved in the technical and graphical aspects of website building, determining both the look of each page and how the website navigates and feels overall. You may also be responsible for the maintenance of an existing site.

Skills:

Soft skills include:

- attention to detail
- creativity
- analysis
- listening
- teamwork
- team leading
- problem solving
- delivering presentations
- ability to teach yourself new technical skills
- communication skills.

Technical skills include:

- Coding - HTML, CSS, Javascript, jQuery, Dreamweaver
- Programming - .net, XML/XSLT, ASP, PHP, Python, Django
- Design and graphics - InDesign, Illustrator, Photoshop, Flash
- Content management system (CMS) - WordPress, Adobe Business Catalyst, Drupal, Joomla, Ektron, Zope, Google Web Designer.

Qualifications:

University

You could take a higher national diploma or degree in: web design and development/multimedia design/digital media development/interactive computing. Entry requirements you'll usually need: 1 or 2 A levels, or equivalent, for a higher national diploma/2 to 3 A levels, or equivalent, for a degree.

College

You could take a college course to learn some of the skills you need for this job, for example: Level 3 Certificate in Web Design and Development/T Level in Digital Production, Design and Development/Level 4 Diploma in IT Web Design. Entry requirements you may need: 4 or 5 GCSEs at grades 9 to 4 (A* to C), or equivalent, for a level 3 course/4 or 5 GCSEs at grades 9 to 4 (A* to C), or equivalent, including English and maths for a T Level/1 or 2 A levels, a level 3 diploma or relevant experience for a level 4 or level 5 course

Apprenticeship

You could take an apprenticeship, such as: Content Creator Level 3 Advanced Apprenticeship/Junior VFX Artist Level 4 Higher Apprenticeship/Creative Digital Design Level 6 Degree Apprenticeship. Entry requirements you'll usually need: 5 GCSEs at grades 9 to 4 (A* to C), or equivalent, including English and maths, for an advanced apprenticeship/4 or 5 GCSEs at grades 9 to 4 (A* to C) and A levels, or equivalent, for a higher or degree apprenticeship.

Working hours:

You'll generally work 9am to 5pm, Monday to Friday, but you might occasionally be required to work extra hours in the evenings or on weekends to meet deadlines. Some jobs may involve being on-call to deal with unexpected problems that need solving at any time.

Salary:

- Starting salaries vary and can range from £18,000 to £24,000.
- With four to six years' experience and more, salaries can rise to around £40,000.
- Those in senior roles can earn upwards of £46,000.

Find out more about the web designer role here

North East Learning Trust